POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
VIRGINIA	6,187,365	7,078,515	7,364,402	7,840,468
MEDIAN AGE (YRS)		35.7	36.7	38.1
RICHMOND, VA	865,640	996,512	1,032,197	1,093,227
MEDIAN AGE (YRS)		35.9	36.8	38.2
HISPANICS (ANY RACE)		23,283	26,167	30,936
STATE'S PERCENTAGE		2.34%	2.54%	2.83%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		647,164	666,529	703,070
MSA'S PERCENTAGE		64.94	66.89	70.55
MEDIAN AGE (YRS)		38.0	39.2	41.1
BLACK/AFRICAN-AMERICAN		300,457	312,118	328,216
MSA'S PERCENTAGE		30.15	31.32	32.94
MEDIAN AGE (YRS)		32.1	32.9	34.1
AMERICAN INDIAN/NATIVE		3,707	4,014	4,504
MSA'S PERCENTAGE		0.37	0.40	0.45
MEDIAN AGE (YRS)		35.7	35.5	35.4
ASIAN		20,491	22,589	26,182
MSA'S PERCENTAGE		2.06	2.27	2.63
MEDIAN AGE (YRS)		31.6	32.3	34.6
HAWAII/PACIFIC ISLANDER		462	499	583
MSA'S PERCENTAGE		0.05	0.05	0.06
MEDIAN AGE (YRS)		27.3	28.1	28.6
OTHER		10,889	12,529	15,093
MSA'S PERCENTAGE		1.09	1.26	1.51
MEDIAN AGE (YRS)		24.3	25.3	26.4
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN			164,444	161,904
SUBURBAN			765,586	820,888
RURAL			102,167	110,435

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**Marketing Services Branch** 

## Transportation and Marketing

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$51,970		
PER CAPITA	\$26,614		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$17,747,865,000	\$23,020,178,000	29.71%
FOOD AT HOME TOTAL	\$1,912,681,600	\$2,257,477,600	18.03%
FOOD AWAY FROM HOME TOTAL	\$1,860,873,100	\$2,373,603,200	27.55%
FOOD AS % OF TOTAL EXPENDITURES	21.26%	20.12%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$402,488,300	\$478,664,400	18.93%
FISH & SEAFOOD PRODUCTS	\$38,795,100	\$45,826,200	18.12%
FRUITS & VEGETABLES	\$217,857,000	\$253,316,600	16.28%
DAIRY PRODUCTS	\$200,751,600	\$235,814,200	17.47%
BAKERY PRODUCTS	\$205,037,500	\$235,006,600	14.62%
CEREALS & PRODUCTS	\$100,777,200	\$121,316,500	20.38%
PREPARED FOODS	\$312,897,200	\$371,347,800	18.68%
JUICES	\$54,072,200	\$63,282,000	17.03%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$129,963,500 \$53,778,500 \$76,185,000	\$183,001,200 \$73,303,500 \$109,697,700	40.81% 36.31% 43.99%
LUNCH FAST FOOD FULL SERVICE	\$446,150,900 \$264,110,800 \$182,040,000	\$566,726,500 \$326,239,000 \$240,487,500	27.03% 23.52% 32.11%
DINNER FAST FOOD FULL SERVICE	\$665,693,500 \$250,723,700 \$414,969,800	\$867,764,100 \$311,767,800 \$555,996,300	30.35% 24.35% 33.98%

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**Marketing Services Branch** 

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$996	\$1,106	11.04%
POULTRY	\$314	\$349	11.15%
EGGS	\$45	\$49	8.89%
FISH & SEAFOOD			
FRESH	\$51	\$55	7.84%
FROZEN	\$29	\$34	17.24%
CANNED	\$16	\$17	6.25%
FRUITS / VEGETABLES			
FRESH	\$361	\$396	9.70%
CANNED	\$86	\$96	11.63%
FROZEN	\$69	\$71	2.90%
OTHER	\$23	\$22	-4.35%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$145	\$157	8.28%
CHEESE	\$134	\$141	5.22%
ICE CREAM	\$87	\$95	9.20%
BUTTER / MARGARINE	\$37	\$45	21.62%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$394	\$423	7.36%
COOKIES	\$74	\$78	5.41%
CRACKERS	\$39	\$42	7.69%
CEREALS & PRODUCTS			
CEREALS	\$136	\$146	7.35%
PASTA PRODUCTS	\$47	\$55	17.02%
FLOUR & MIXES	\$37	\$44	18.92%
RICE	\$29	\$35	20.69%
PREPARED FOODS			
SNACKS/CHIPS	\$125	\$146	16.80%
JUICES	\$134	\$146	8.96%
FROZEN/PREP. OTHER	\$103	\$120	16.50%
SOUPS	\$58	\$68	17.24%
SAUCES & GRAVIES	\$62	\$62	0.00%
BABY FOOD	\$47	\$51	8.51%
FROZEN MEALS	\$51	\$57	11.76%
NUTS	\$30	\$33	10.00%
SALADS	\$28	\$33	17.86%
J	¥25	Ψ00	11.5570

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